

Outside IR35 Roles

COOKIES POLICY

COOKIES POLICY

<https://www.outsideir35roles.com> and <https://www.outsideir35.co.uk> (“our website”) is operated by Outside IR35 Roles Limited, a private limited company incorporated and registered in England and Wales with company number 13467159, whose registered office is at Unit A07, Arena Business Centre, Holyrood Close, Poole, England, BH17 7FJ, and VAT number is 384070301, trading as **Outside IR35 Roles** (“we”, “us”, “our”).

This policy explains what cookies our website uses and why. If you would like to contact us about our use of cookies, please email us at ricky.whitfield@outsideir35roles.com.

**PLEASE READ CAREFULLY BEFORE USING OUR WEBSITE
BY CONTINUING TO BROWSE OUR WEBSITE, YOU ARE AGREEING TO OUR USE OF COOKIES**

CONTENTS

1. *Information about our use of cookies*
 2. *We use the following cookies*
 3. *Third party cookies*
 4. *Your option to block cookies*
-

1. INFORMATION ABOUT OUR USE OF COOKIES

- 1.1 A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree. Cookies contain information that is transferred to your computer's hard drive.

- 1.2 Our website uses cookies to distinguish you from other users of our website. This helps us to improve our website and provide you with a good experience when you browse.
- 1.3 By continuing to browse our website, you are agreeing to our use of cookies.

2. WE USE THE FOLLOWING COOKIES

2.1 “Strictly Necessary Cookies”

- 2.1.1 Strictly Necessary Cookies are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website or make use of e-billing services.

2.2 “Analytical/Performance Cookies”

- 2.2.1 Analytical/Performance Cookies provide web page analytics to help us improve the way our website works. For example, we use Zoho cookies for our contact form that collects user, agent, device, and IP location, and detects pages visited in a particular session. We can ensure users are easily finding what they are looking for by recognising and counting the number of visitors and observing how visitors move around our website.

2.3 “Functionality Cookies”

- 2.3.1 Functionality Cookies are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name, and remember your preferences. For example, your choice of language or region.

2.4 “Targeting Cookies”

- 2.4.1 Targeting Cookies record your visit to our website, the pages you have visited, and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

3. THIRD PARTY COOKIES

3.1 Please note that third parties, for example, advertising networks and providers of external services, such as web traffic analysis services, may also use cookies over which we have no control. These cookies are likely to be Analytical/Performance Cookies or Targeting Cookies.

3.2 We may from time to time use cookies such as Google Analytics or Facebook Pixel. Information of use of these cookies can be found on the following websites:

3.2.1 For Google Analytics:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

3.2.2 For Facebook Pixel:

<https://www.facebook.com/business/help/471978536642445?id=120537668283214>

4. YOUR OPTION TO BLOCK COOKIES

4.1 You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies), you may not be able to access all or parts of our website.

BY CONTINUING TO BROWSE OUR WEBSITE, YOU AGREE TO OUR USE OF COOKIES
